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FRANK'S CAFÉ AND CAMPARI BAR

Frank's Café and Campari Bar Opens - London's Style Leaders Celebrate the Joys of Campari's Perfect Summer Highlight



Summer took off in spectacular style on Wednesday evening as Frank's Café and Campari Bar returned to its stunning and unique location to launch the pop-up bar and dining concept that saw 1500 of London's art and style cognoscenti party high above the streets of SE15.

Guests included leading gallerist, Jay Jopling, artists, Antony Gormley and Alison Jackson and personalities such as Henry Conway, Hofit Golan, Virginia Bates and Mathew Slotover.

Positioned on the 10th floor of a multi-story car park in Peckham, Frank's Café and Campari Bar teamed up with Bold Tendencies Sculpture Project, run by Hannah Barry Gallery which last night co-hosted Montblanc's Cultural Foundation's presentation to the Outset Contemporary Art.

The breathtaking views of the city skyline were perfectly complemented by refreshing Campari Sodas and Campari with fresh orange juice, plus delicious antipasti inspired by the classic Italian tradition of Aperitivo.

Frank's Café and Campari Bar is run by Frank Boxer and Michael Davies who met whilst working at The Anchor and Hope in Waterloo. Head chef, Michael Davies has previously worked for Lawrence Totttingham currently of the Aumbry in Prestwich and has been at the Anchor for the last 18 months. Frank Boxer established the successful Italo Deli in Vauxhall and has recently opened The Brunswick House Café in Vauxhall.

Frank Boxer explains "I love drinking Campari on lazy summer afternoons. Its unique taste has a powerful way of bringing all the soft joys of summer into sharp focus. From the clean refreshment of a Campari Soda to the powerful, bittersweet elegance of a Negroni, nothing compliments the sun like Campari."

Frank's was designed by Practice Architecture's Lettice Drake and Paloma Gormley and built over a period of three weeks with a team of volunteers.

Frank's Café and Campari Bar opens to the public on Friday 2 July and will be open Thursday – Sunday, 11am – 10pm until 30 September.

Location and Details:

Frank's Café and Campari Bar 10th Floor, Peckham Multi-Story Carpark 95A Rye Lane, London SE15 4ST

Table Bookings & Enquiries
Bookings : bookings@frankscafe.org.uk
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<http://www.frankscafe.org.uk/>

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For further information, images and to arrange a visit please contact
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Notes to Editors

About Frank's

Frank's Cafe and Campari Bar is part of the BOLD TENDENCIES SCULPTURE PROJECT in Peckham.

BOLD TENDENCIES is an annual sculpture exhibition initiated by Hannah Barry Gallery in the summer of 2007 and held on the top four floors of the disused car park at Cerise Road.

Last year the project commissioned 14 works by new artists and had over 30,000 visitors in the three months it was open. In light of the gallery's experiences in recent years, the structure of this project has now been changed to reflect its position in the public realm - inventing a special project for London to encourage an ongoing conversation about new sculpture.

About Campari:

Campari was created in 1860 by Gaspare Campari. The unique and unmistakable recipe has characterized Campari, the aperitif par excellence, for 150 years.

The inimitable Campari recipe, used as the basis of many cocktails served worldwide, is the result of the talents of Gaspare, it is made from the infusion of herbs, aromatic plants and fruits in alcohol and water. These last two are the only known ingredients of its special and secret recipe. The resulting unique spirit is brilliant red in hue with a distinctive bittersweet taste. Remaining loyal to the original formula and keeping it strictly confidential, is one of the company's missions.

www.campari.com

About Gruppo Campari:

Gruppo Campari is a major player in the global beverage sector, trading in over 190 nations around the world with a leading position in the Italian and Brazilian markets and a strong presence in the USA and Continental Europe. The Group has an extensive portfolio that spans three business segments: spirits, wines and soft drinks. In the spirits segment its internationally renowned brands, such as Campari, SKYY Vodka and Wild Turkey stand out. It also has leading regional brands including Aperol, Cabo Wabo, CampariSoda, Cynar, Glen Grant, Ouzo 12, X-Rated, Zedda Piras and the local Brazilian brands Dreher, Old Eight and Drury's. Its wine segment boasts the global brand Cinzano, as well as important regional brands including Liebfraumilch, Mondoro, Odessa, Riccadonna, Sella & Mosca and Teruzzi & Puthod. The soft drinks segment comprises the non-alcoholic aperitif Crodino and Lemonsoda as well as its respective line extension dominating the Italian market. The Group employs over 2,000 people. The shares of the parent company, Davide Campari-Milano S.p.A. (Reuters CPRI.MI - Bloomberg CPR IM), are listed on the Italian Stock Exchange.

www.camparigroup.com