

MEDIA INFORMATION

YAMAZAKI SAYS CHEERS TO HIGHBALLS AND SUMMER HOLIDAYS

London, May 28, 2010 - With summer heat on the way, Yamazaki Japanese single malt whisky suggests we take a cooling tip from Japan where temperatures hit 80 degrees for weeks on end.

The solution is a Yamazaki Summer Highball, soothing and simple to make even if you have never made a cocktail before. All you need is:

- A tall glass
- filled with ice
- 2.5 cl (a single measure) of Yamazaki 12 year old single malt whisky
- topped up with soda water - and a slice of lemon if you wish

Zoran Peric, a top London mixologist at bars such as Skylon, says: “The Yamazaki Summer Highball is a nice dilute whisky drink which brings out the very special flavours of Yamazaki. It’s really cooling, great for barbecues and drinking in the garden. And you don’t need to be a mixologist to make it.”

Yamazaki 10 year old, Yamazaki 12 year old and Yamazaki 18 year old single malt whiskies are probably the most honoured whiskies in the world. Since 2003 they have won awards for excellence from such prestige whisky bodies as the International Spirits Competition and the International Wine and Spirit Challenge. This year Whisky magazine named Suntory, which makes Yamazaki, Whisky Distiller of the Year.

The Yamazaki 12 year old single malt whisky is available from Tesco, Waitrose, Majestic, Oddbins, Nicolas and top stores such as Fortnum and Mason and Harvey Nichols, priced around £35 a bottle. The Yamazaki range is distributed in the UK by Cellar Trends. For all sales enquiries contact: www.cellartrends.co.uk. Tel: 01283 217703

For further information and pictures contact:

Colin Lewis

colin@voice-pr.co.uk

020 7731 4489

Eugene Bacot

Eugene@voice-pr.co.uk

020 7731 4526

VOICE

Riverbank House

1 Putney Bridge Approach

London

SW6 3JD